

For immediate release

For further information, contact:

Jennifer Piano <press@spencer.com>
1-631-367-6655; Fax: 1-631-367-2878

SpencerLAB NOW A DSCOOP PARTNER; TO EXHIBIT AT DSCOOP8
February 21-23 in Nashville, Tennessee

Melville, NY, 31 January 2013 — *SpencerLAB* DIGITAL COLOR LABORATORY, the internationally recognized leader in unbiased, third-party research and testing of digital imaging and printing system performance, is now a Dscoop Bronze Partner. *SpencerLAB* will introduce its innovative *SpencerMETRICS* iDPA™ system at the Dscoop8 Annual Conference, which will take place in Nashville, Tennessee, February 21-23, 2013. The Dscoop (Digital Solutions Cooperative) annual conference is an independent three-day educational and networking event for the global community of HP graphic arts business owners and technical professionals. The *SpencerMETRICS* iDPA (improve Digital Press Availability) system enables press shop operators and owners, perhaps for the first time, to measure key aspects of the productivity of their digital presses as they are used on the shop floor.

“We are excited to be introducing the *SpencerMETRICS* iDPA system at this world-class venue,” noted Catherine Fiasconaro, *SpencerLAB* Vice President of Operations. “Initial feedback has been most positive, and we are looking forward to making the product available to the press owner and operator community”.

SpencerMETRICS iDPA directly addresses Dscoop’s mission to provide the collaborative Graphic Arts community with “knowledge that leads to: increased profit and revenue for owners, improved productivity for operators, and enhanced value for their products and services”.

The *SpencerMETRICS* iDPA team will be at Booth #644 in the Gaylord Opryland Convention Center, offering demonstrations of the patent-pending system as well as other *spencerLAB* products and services for the commercial press community.

Booth visitors will be offered a chance to win a new iPad® mini. For a pre-show briefing, please contact SpencerMetrics@spencer.com.



ABOUT *spencerLAB* DIGITAL COLOR LABORATORY

Celebrating more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned an international reputation for expertise in Color Print Quality and Consumable Yield/Cost-per-Print. *SpencerLAB* DIGITAL COLOR LABORATORY, its independent test division, is recognized as a leader in unbiased, third-party digital image testing. Leading vendors also rely on *spencerLAB* to provide Throughput Speed Performance, Cost-per-Print, Reliability benchmarking, and Availability metrics for a wide variety of printing technologies – inkjet, laser/LED, thermal, and photographic, to name a few. *SpencerLAB* provides leadership in quantitative and qualitative comparisons – test and evaluation services, focus group management, compliance certifications, benchmark test software/hardware, and custom consulting. For further information, please visit www.spencerlab.com.

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