

*For immediate release*

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## AVAILABILITY & ACTUAL PRODUCTION DIGITAL PRESS STUDY

### *A SpencerLAB WHITE PAPER*

**Melville, NY – 1 February 2012**— The *SpencerLAB* DIGITAL COLOR LABORATORY announced the release of a white paper summarizing the results of a benchmarking study of Availability and Actual Production time. The white paper is available by free download from the *spencerLAB* web site, <http://www.spencerlab.com/>.

*SpencerLAB* methodology, previously utilized for testing of high-end digital presses, was adapted to measure Availability and Actual Production of high-production class devices. The ability of the methodology to be employed over multiple volume and speed class devices in the commercial print validates the robustness of *spencerLAB*'s methodology.

This latest round of testing included the Xerox Color 800 Digital Press, the Konica Minolta bizhub PRESS C8000, and the Ricoh Pro C901 Graphic Arts Edition. Study results showed that the Xerox Color 800 achieved the highest machine Availability of the evaluated devices. "While the results offer specifics about each of the tested devices' Availability, such a study can also be beneficial in helping to identify opportunities for improvement within a press shop", said Catherine Fiasconaro, Vice President of Operations and Director of *SpencerLAB*. "Commercial print shop owners or operators could benefit from such a study wherein we can identify areas to recapture lost Potential production time and, they can in turn run a more lean and efficient service, leading to higher profitability."

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— Catherine Fiasconaro, VP Operations & Director of *SpencerLAB*

### **ABOUT *spencerLAB* DIGITAL COLOR LABORATORY**

Through more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned a premier reputation for its expertise in evaluating digital color imaging and printing. Its independent test division, the *SpencerLAB* DIGITAL COLOR LABORATORY, is internationally recognized as a leader in unbiased, third-party research and comparative analysis of digital imaging and printing system performance; the laboratory strictly adheres to the integrity of its methodology, even in commissioned studies. *SpencerLAB* provides leadership in quantitative and qualitative comparisons, benchmarking key performance metrics of digital printing systems in all technology classes, from desktop printers to digital color presses – providing research and evaluation services, compliance certifications, benchmark test software/hardware, and focus group management.

Leading vendors and firms for whom printing is mission-critical rely upon *spencerLAB* to provide strategic support and benchmarking of Print Quality, Ink/Toner Yield and Cost-per-Print, Throughput, Availability, Reliability and Usability for ink- and toner-based as well as other printing technologies. Corporate users rely upon *spencerLAB* for guidance in print system acquisition and usage optimization.