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AVAILABILITY & ACTUAL PRODUCTION DIGITAL PRESS STUDY
AN UPDATED SpencerLAB WHITE PAPER

Melville, NY – 16 October 2012 — The *SpencerLAB* Digital Color Laboratory is pleased to announce the release of its updated Digital Press Availability & Actual Production Study. The results of a fourth commercial press evaluation have been incorporated into the previously released white paper. The report update is available by free download from the *spencerLAB* web site at <http://www.spencerlab.com/>.

The evaluation and inclusion of this additional commercial press further enhances the earlier released study of these high-production class devices. Additionally, the outcome validates the results of the previously tested devices and verifies the robustness of the *spencerLAB*'s methodology, on-site training, and data acquisition.

"A clearer picture becomes increasingly apparent as additional presses are evaluated on Availability. Each assessment provides further validation of the *spencerLAB* methodology and the importance of identifying obstacles to productivity," said Catherine Fiasconaro, Vice President of Operations and Director of *spencerLAB*.

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– Catherine Fiasconaro,
VP Operations & Director of *spencerLAB*

The initial implementation of Availability benchmarking evaluated three commercial presses, the Xerox iGen4, an HP Indigo 5500, and an HP Indigo 7000. The updated white paper, commissioned by Xerox, continued the study with the additional evaluation of an HP Indigo 7500. Among these evaluated commercial presses, the Xerox iGen4 continued to maintain the highest machine Availability, notably outperforming the HP Indigo 7500, as well as the HP Indigo 5500 and HP Indigo 7000, as detailed in the white paper.

ABOUT *spencerLAB* DIGITAL COLOR LABORATORY

Through more than two decades of industry service, SPENCER & ASSOCIATES PUBLISHING, LTD. has earned a premier reputation for its expertise in evaluating digital color imaging and printing. Its independent test division, the *SpencerLAB* DIGITAL COLOR LABORATORY, is internationally recognized as a leader in unbiased, third-party research and comparative analysis of digital imaging and printing system performance; the laboratory strictly adheres to the integrity of its methodology, even in commissioned studies. *SpencerLAB* provides leadership in quantitative and qualitative comparisons, benchmarking key performance metrics of digital printing systems in all technology classes, from desktop printers to digital color presses – providing research and evaluation services, compliance certifications, benchmark test software/hardware, and focus group management.

Leading vendors and firms for whom printing is mission-critical rely upon *spencerLAB* to provide strategic support and benchmarking of Print Quality, Ink/Toner Yield and Cost-per-Print, Throughput, Availability, Reliability and Usability for ink- and toner-based as well as other printing technologies. Corporate users rely upon *spencerLAB* for guidance in print system acquisition and usage optimization.

For more information, please visit www.spencerlab.com.

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