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For further information, contact:

Jennifer Piano <press@spencer.com>
p: 631-367-6655

SpencerMETRICS APPOINTS YUTAK KWOK TO INFORMATION TECHNOLOGY MANAGER

Melville, NY – 1 July 2015 — *SpencerMETRICS* LLC is pleased to announce the appointment of Yutak Kwok to the position of Information Technology Manager, effective immediately. This assignment recognizes Yutak’s significantly increased contributions to *SpencerMETRICS* as well as to the Spencer Associates Group. *SpencerMETRICS* LLC provides press management systems that reduce cost and provide more usable prints per shift.

Approaching his eighth anniversary with the Spencer Associates Group, we applaud Yutak as he has recently earned a Masters of Science in Information Systems. In addition to his ten years experience in the printing/imaging industry and an A+ Certification, Yutak earned a Bachelor of Science in Imaging and Photographic Technology from the Rochester Institute of Technology.

“An integral part of the *SpencerMETRICS* team, Yutak continues to make significant contributions to its success.” David R. Spencer, CEO, added, “He accepts each challenge with fervor and appears to easily manage the ever-changing world of technology.”

“An integral part of the *SpencerMETRICS* team, Yutak continues to make significant contributions to its success...”

The patent-pending *SpencerMETRICS* system capture real-time shop floor data and provides analysis for production printing press management. It provides press owners and managers with actionable information leading improved productivity, lower costs, and a higher number of prints per shift.

– David R. Spencer, CEO
Spencer Associates Group

SpencerMETRICS offers an immediate view into the inefficiencies of digital press operations as they are actually in use. Its scalable architecture is applicable to shops with one or hundreds of presses. Designed to work with all brands and models of printing presses and finishing equipment, it’s cloud-based architecture enables central management of multiplant, even international operations. *SpencerMETRICS* provides productivity intelligence.

ABOUT *spencerMETRICS* LLC

SpencerMETRICS LLC is part of the Spencer Associates Group, which has provided a boutique digital imaging and printing consultancy bridging the boundary between technology and product marketing since 1989. Spencer & Associates works with organizations for which printing is mission-critical – optimizing digital printing quality, color management and workflows. Its *spencerLAB* division provides competitive analysis, digital color technology, consumable yield expertise, and Focus Group management; its printer test software is a *de facto* standard.

For more information, please visit www.spencermetrics.com.

