

News Release



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SpencerMETRICS ANNOUNCES MAJOR UPGRADE OF CONNECT AT DRUPA

Melville, NY – 26 May 2016 — *SpencerMETRICS* LLC, the leading provider of real-time Press Management systems, is announcing the **drupa** release of a major upgrade to its advanced analytics software, CONNECT®.

With CONNECT v5.1, *spencerMETRICS* is meeting the demands for automation and real-time information delivery, providing customers with detailed knowledge of non-revenue producing tasks – information not available through typical Print MIS. By continuing to enhance the ease of data collection, facilitate the sharing of operator knowledge, increase the depth of actionable information through data analysis, and simplify executive reporting, CONNECT helps press shops to improve uptime and drive down costs.

This new CONNECT version expands automatic data transfer integration with press shop equipment from various manufacturers. Users can now receive analytical reports right in their email box at any chosen frequency. Users with many devices can now preset device groups enabling quick selection for analyses, group comparisons, and email reporting. New system features provide deeper, real-time insights into the financial impact of uptime and downtime, providing value and cost metrics – even opportunity cost estimates.

Consistent with the *spencerMETRICS* development strategy, most upgrades were suggested by system users. The value of these new features and enhancements is significant, and *spencerMETRICS* has incorporated them into the product as part of its free upgrade policy.

“Our mission is to help print production customers excel through the value of knowledge-based decision-making backed by real-time data and analysis, decreasing downtime costs and increasing revenue-producing uptime. Our focus is on delivering innovative systems that enable the recapture of the millions of dollars that are lost each year during non-revenue producing activities,” said David R Spencer, CEO. “CONNECT has something for everyone – automated press integration gives operators a very simple data collection interface; real-time reports give shop floor managers complete visibility over multi-vendor equipment, multiple shifts, even multiple sites; and management appreciates the detailed real-time reporting, financial insights, and especially the increased ROI and lowered costs,” added Cathy Fiasconaro, Vice President.

SpencerMETRICS will be demonstrating CONNECT v5.1 at **drupa** 2016 via private appointment; please contact spencermetrics@spencer.com to arrange a convenient time. For those not attending **drupa**, demonstrations can be provided to interested parties via private web presentations.

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ABOUT spencerMETRICS LLC

SpencerMETRICS LLC is part of the Spencer Associates Group, which has provided a boutique digital imaging and printing consultancy since 1989. Spencer & Associates bridges the boundary between technology and product marketing, working with organizations for which printing is mission-critical – optimizing digital printing quality, color management and workflows. Its *spencerLAB* division provides competitive analysis, digital color technology, consumable yield expertise, and Focus Group management; its printer test software is a *de facto* standard.

For more information, please visit www.spencermetrics.com.