

# News Release



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## **SpencerMETRICS — A DSCOOP BRONZE PARTNER AND EXHIBITOR**

**Melville, NY – 05 April 2016** — *SpencerMETRICS* is pleased to continue being a Bronze Partner of Dscoop. The 2016 Annual Conference will take place in San Antonio, Texas, April 14-16. Billed as an innovation year in the printing industry, the theme of Dscoop 2016 is ‘Architects of Tomorrow’. *SpencerMETRICS*, along with other exhibitors at the event’s Solutions Showcase, will introduce and demonstrate the latest advancements in the printing industry.

At Booth #454, *spencerMETRICS* will showcase its newest press productivity improvement tool and provide live demonstrations of the innovative and unique solution. The tool will transform print businesses by lowering operational costs and allowing for more usable jobs per shift – with no additional resources. The *spencerMETRICS* system bridges operator and management knowledge, providing a comprehensive understanding of workflow bottlenecks and illuminating crucial non-productive time that is not generating revenue.

*SpencerMETRICS* brings Operational Equipment Effectiveness (OEE) to life with automation and clear graphics, along with real-time and historic Availability, Quality, and Productivity metrics. The *spencerMETRICS* tool supports Lean, Six Sigma, and related Continuous Improvement methodologies.

This year, the Dscoop Conference has an amazing lineup of speakers, including Apple co-founder Steve Wozniak and Kevin O’Leary from Shark Tank, along with tailored education sessions across disciplines from leadership and strategy to technology and innovation and operations, and collaboration to foster learning and connections between members and Partners. Dscoop San Antonio is a not-to-be-missed industry gathering, sure to assist members to grow and transform their businesses.

If you will be attending Dscoop, we urge you to contact [spencermetrics@spencer.com](mailto:spencermetrics@spencer.com) to schedule a 1:1 demo and conversation with the *spencerMETRICS* team at their booth. We know Dscoop booths can get crowded and booking an appointment will give you the time you deserve. If you are unable to attend the event, please email *spencerMETRICS* to schedule a personal demo over the web.

### **ABOUT *spencerMETRICS* LLC**

*SpencerMETRICS* LLC is part of the Spencer Associates Group, which has provided a boutique digital imaging and printing consultancy since 1989. Spencer & Associates bridges the boundary between technology and product marketing, working with organizations for which printing is mission-critical – optimizing digital printing quality, color management and workflows. Its *spencerLAB* division provides competitive analysis, digital color technology, consumable yield expertise, and Focus Group management; its printer test software is a *de facto* standard.

For more information, please visit [www.spencermetrics.com](http://www.spencermetrics.com).

