

News Release



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For further information, contact:

Jennifer Piano <press@spencer.com>
p: 631-367-6655

SpencerMETRICS PROMOTES VISHAL SAHAY TO DIRECTOR, PRODUCT MANAGEMENT

Melville, NY, 1 July 2016 — *SpencerMETRICS* LLC, a provider of press management systems that reduce cost and provide more usable prints per shift, is pleased to announce the appointment of Vishal Sahay to Director of Product Management, effective immediately. Sahay, a twelve year veteran of the Spencer Associates Group, has diligently worked to foster the growth of *spencerMETRICS*' Productivity Intelligence software since its inception in 2013. In this new role, Sahay will lead product management of *spencerMETRICS*® **CONNECT**® systems, working to build increasing value into the core products while further increasing customer satisfaction.

“While leading the development team, Vishal expertly balances identifying customer needs and refining the user experience,” noted David Spencer, President/CEO. “His constant dedication to analyzing and improving product performance has been key to *spencerMETRICS* success.”

Vishal joined Spencer Associates Group in 2004, having gained experience in the conventional printing industry. Vishal has broad knowledge of digital color printing, with special expertise in the analysis of Color Print Quality, benchmarking Throughput and Consumable Yield/Cost-per-Print, and Psychometric Statistics.

Vishal has a Bachelor of Engineering in Printing Engineering Technology and earned a Master of Science in Print Media at RIT.

Please join us in congratulating Vishal on his promotion to Director, Product Manager and in wishing him continued success at *spencerMETRICS*.

ABOUT *spencerMETRICS* LLC

SpencerMETRICS LLC is part of the Spencer Associates Group, which has provided a boutique digital imaging and printing consultancy since 1989. Spencer & Associates bridges the boundary between technology and product marketing, working with organizations for which printing is mission-critical – optimizing digital printing quality, color management and workflows. Its *spencerLAB* division provides competitive analysis, digital color technology, consumable yield expertise, and Focus Group management; its printer test software is a *de facto* standard.

For more information, please visit www.spencermetrics.com.

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– David R. Spencer, President/CEO
Spencer Associates Group

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