

News Release



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SpencerMETRICS CONNECT DONATION TO ARIZONA STATE UNIVERSITY

Melville, NY, 28 February 2017 — SPENCERMETRICS LLC announced its recent donation of the *spencerMETRICS*® **CONNECT**® system to Arizona State University (ASU) Print and Imaging Lab. This is the fourth year of *spencerMETRICS* supporting ASU with productivity software donations intended to educate students on the impact of operational efficiency and to support the ASU in-plant print provider by offering Print Lab management with an analysis tool to increase their asset utilization and overall efficiency.

SpencerMETRICS' most recent donations of its automated **CONNECT** system are running on ASU's Xerox® iGen® 4 and HP® Indigo® 5500 digital presses. With its unique multi-vendor capabilities, **CONNECT** allows quantifiable operational metric analyses across multiple press platforms, providing comparisons of shifts, technologies, operators, and performance, all within one software system.

SpencerMETRICS **CONNECT** software is the industry's quickest to deploy and easiest to install. According to Chris Halkovic, Digital Workflow and Web to Print Manager at ASU Print & Imaging Lab, "As an IT manager, setting up new software utilities is always a pain, but implementing the *spencerMETRICS* **CONNECT** system was as simple as plugging the machine in and signing into the iPad app. We were up and running in just a few minutes." Data collection and analysis began immediately after installation. Halkovic added, "The ease-of-use of any system is very important, especially when integrating into an already-busy workflow. The *spencerMETRICS* **CONNECT** system provides incredibly simple functionality for collecting data." **CONNECT** has streamlined processes and has since eliminated the manual input of data from ASU's operators.

The **CONNECT** system provides actionable information, turning raw data into knowledge and facilitating timely decision-making. "The analytics provide data that our operations staff always wished for, but never had the time or resources to manually compile," stated Halkovic. "We'll be using this information to see where we need to focus on training our press operators and to provide a better insight as to optimizing our equipment and labor resources for maximum efficiency."

For information on the *spencerMETRICS* **CONNECT** system, visit www.spencermetrics.com or contact press@spencer.com.

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— Chris Halkovic, Digital Workflow and Web to Print Manager at Arizona State University

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About SPENCERMETRICS LLC

Dedicated to serving the user needs of modern production printing through innovative software solutions and services, SPENCERMETRICS LLC was recently spun off from the *spencerLAB*[®] division of SPENCER & ASSOCIATES PUBLISHING, LTD. SPENCERMETRICS is dedicated to providing operational insight and reducing wasted downtime in production printing.

Since 1989, the *spencerLAB* independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, and especially productivity for a wide variety of printing technologies. *SpencerLAB* also provides focus group management, benchmark test software/hardware, and custom consulting.

For further details please visit www.spencermetrics.com.

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