

# News Release



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## SpencerMETRICS CONNECT ANNOUNCES MULTILINGUAL DATA ENTRY

Melville, NY, 20 February 2017—SPENCERMETRICS LLC, an industry leader in press efficiency management, has released an update to the *spencerMETRICS*® CONNECT® system that enables users of the Data Entry terminal to operate the program in their native language. The internationalization of the interface advances the CONNECT system's keystone features of user-friendliness and accessibility.

*SpencerMETRICS* CONNECT's multilingual support promotes *spencerMETRICS* global reach within multicultural print production environments. Native language data entry and display enables press operators worldwide to operate within familiar environments. Language can be assigned on an individual operator basis, on one or more presses. Eliminating potential communication barriers furthers the breakthrough usability and accuracy of CONNECT shop floor data capture.

With a keen focus on ease-of-use, the CONNECT "2-touch" data entry user interface is designed to automatically log all available press information, while allowing the operators to add valuable shop floor knowledge. Press control of system timing allows delayed data entry while preserving the accuracy of shop floor event durations.



The patent-pending *spencerMETRICS* CONNECT system automatically collects real-time, multi-vendor digital print production data and integrates it with shop floor data, collected with unparalleled simplicity. CONNECT analytics intelligently monitor asset and personnel utilization and enable increased productivity. *SpencerMETRICS* CONNECT can monitor a worldwide distributed production network in real-time, with international time zone support.

*SpencerMETRICS* is demonstrating the CONNECT system at Hunkeler Innovationdays 2017 Exhibition in Lucerne, Switzerland, February 20-23, at booth #126. The latest print industry innovations and technologies, focussing on providing the latest advancements in the printing industry will be featured. For those unable to attend the event, demonstrations are available via web conference.

Contact SPENCERMETRICS at [press@spencer.com](mailto:press@spencer.com) to schedule your demonstration or for further information.

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## About SPENCERMETRICS LLC

Dedicated to serving the user needs of modern production printing through innovative software solutions and services, SPENCERMETRICS LLC was recently spun off from the *spencerLAB*<sup>®</sup> division of SPENCER & ASSOCIATES PUBLISHING, LTD. SPENCERMETRICS is dedicated to providing operational insight and reducing wasted downtime in production printing.

Since 1989, the *spencerLAB* independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, and especially productivity for a wide variety of printing technologies. *spencerLAB* also provides focus group management, benchmark test software/hardware, and custom consulting.

For further details please visit [www.spencermetrics.com](http://www.spencermetrics.com).

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