

# News Release



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## SpencerMETRICS CONNECT LAUNCHES RULES-BASED NOTIFICATIONS

Melville, NY, 2 March 2017 — SPENCERMETRICS LLC, the leading provider of real-time, multi-vendor Press Management systems, has unveiled an additional enhancement to the *spencerMETRICS*<sup>®</sup> **CONNECT**<sup>®</sup> system. The rules-based Notifications module automates process alerts and enables quick and effective response to incidents threatening the continuity and productivity of the user's print environment. *SpencerMETRICS* will be demonstrating the **CONNECT** system at the Dscope (Digital Solutions Cooperative) event in Phoenix, Arizona, March 1-4, 2017.

Most organizations determine there is a problem or a situation needing resolution by manually running reports, viewing computer dashboards, walking the production floor, or even – waiting until month-end to receive a report. These largely manual tasks open the door for errors – someone must remember to look in the right place, at the right time, and request the pertinent information.

With **CONNECT**'s Notification module, user-created rules can be pre-defined and customized production thresholds can be set. The module then acts as a virtual assistant, monitoring and alerting production interruptions, and providing instantaneous e-mail alerts when the specified threshold parameters are breached. The automatic notifications empower **CONNECT** users with the receipt of critical business information and the capacity for timely assessment and remediation, enabling avoidance of costly downtime, lost productivity, and lost revenue. For example, a production manager can be automatically and instantly alerted when a **CONNECTED** press' productivity falls below a set percentage or when it has been inactive for a pre-determined period of time, even if it is in another geographical location – and immediately take corrective action.

The flexibility of this feature makes it a valuable tool for personnel in various roles within the organization – from upper level management to floor production crews – to respond quickly to critical operational needs.

For those unable to visit the *spencerMETRICS* booth at Dscope Phoenix, please contact SPENCERMETRICS at [press@spencer.com](mailto:press@spencer.com) for further information and to schedule a demonstration via the Internet.



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## About SPENCERMETRICS LLC

Dedicated to serving the user needs of modern production printing through innovative software solutions and services, SPENCERMETRICS LLC was recently spun off from the *spencerLAB*<sup>®</sup> division of SPENCER & ASSOCIATES PUBLISHING, LTD. SPENCERMETRICS is dedicated to providing operational insight and reducing wasted downtime in production printing.

Since 1989, the *spencerLAB* independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, and especially productivity for a wide variety of printing technologies. *SpencerLAB* also provides focus group management, benchmark test software/hardware, and custom consulting.

For further details please visit [www.spencermetrics.com](http://www.spencermetrics.com).

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