

News Release

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SpencerMETRICS IN LYON, FRANCE FOR DSCOOP EMEA 6

"A Taste of Innovation"

Melville, NY, 6 June 2017 — SPENCERMETRICS LLC, creator of the most powerful shop-floor data collection system, *spencerMETRICS*[®] **CONNECT**[®], is pleased to announce that they will be in Europe as a Ruby Partner for the Dscoop EMEA 6 Conference in Lyon, France June 7-9, 2017.

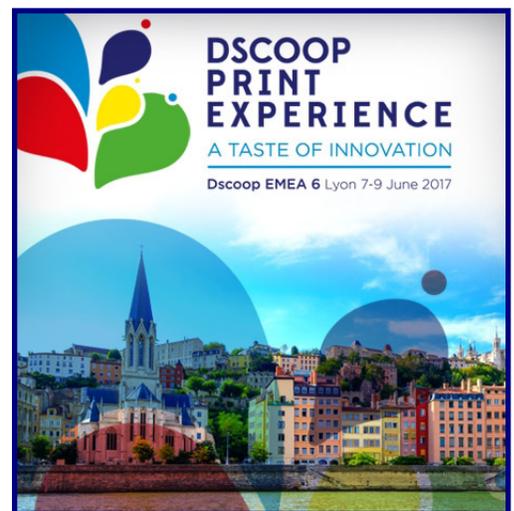
Dscoop EMEA 6 is one of the largest gatherings of technology users in Europe, the Middle East, and Africa. The theme of this year's event is "A Taste of Innovation", and it aims to provide a unique solution and application showcase that can help industry leaders discover the best solution partners in the world. The event will offer valuable workshops and educational sessions that strive to help businesses grow and succeed in a constantly evolving industry.

Earlier this year in March, *spencerMETRICS* showcased the **CONNECT** system at Dscoop Phoenix. The **CONNECT** system will again be on display in Lyon, at the Ruby Partner booth #4.

More than just an MIS system, **CONNECT** is a production analytics tool that automatically gathers data from HP and other digital presses, merges it with pressroom activity information via a simple-to-use touch screen dashboard to instantly document operations productivity. With automatic, real-time data capture compatible with multiple vendors, powerful cloud-based analytics support from one to hundreds of presses and smart finishing equipment in one or multiple production facilities. **CONNECT** offers the ability to access your secure portal anytime, anywhere, and with any browser, providing key insight into production history. Your staff is thoroughly trained by digital production specialists, and the system is employed and fully operational in a matter of days. Learn how to improve pressroom productivity by decreasing downtime and eliminating time consuming waste factors to increase profitability.

If you are unable to attend Dscoop EMEA 6, contact *spencerMETRICS* at press@spencer.com for further information and to schedule a demonstration via the Internet.

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About SPENCERMETRICS LLC

Dedicated to serving the user needs of modern production printing through innovative software solutions and services, SPENCERMETRICS LLC provides automated data capture and analysis systems for operational insight and reducing wasted downtime in production printing in order to increase productivity and lower operating cost.

SPENCERMETRICS LLC is part of the Spencer Associates Group. Since 1989, the *spencerLAB* independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, as well as productivity for a wide variety of printing technologies. *SpencerLAB* also provides focus group management, benchmark test software/hardware, and custom consulting.

For further details please visit www.spencermetrics.com.

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