News Release

spencerMETRICS®
PRODUCTIVITY INTELLIGENCE

> MEASURE > ANALYZE > IMPROVE >

CONNECT *BY SpencerMetrics* Earns Prestigious MUST SEE 'EMS Award

Actionable Automatic Analytics for the Productive Printer

Melville, NY, 10 August 2017 — SPENCERMETRICS LLC is extremely pleased to announce that version 6 of **CONNECT®**, the leading pressroom management system, has been chosen as a MUST SEE 'EMS award winner. **CONNECT** by *spencerMETRICS®* version 6 was chosen by the MUST SEE 'EMS Selection Committee – an anonymous group of industry experts that evaluates and rates each entry from the printing industry's top vendors – as a top vote-getter earning recognition as a "must see" product in the Management Systems category. *SpencerMETRICS* will be demonstrating this new version of **CONNECT** at Booth #133 in the Design and Workflow area of PRINT 17 from September 10-14 in Chicago. A live display of production digital presses operating around the world will be on demonstration at the booth.

"We are honored that the PRINT 17 Must See 'Ems judges chose our flagship product, **CONNECT**, for this prestigious award," said CEO David Spencer. "We are excited to be leading the charge of the print shop transformation from a craft industry to data-driven, lean manufacturers of digitally printed labels, packages, objects, and documents."

CONNECT by *spencerMETRICS* brings proven manufacturing productivity tools to shop floor management. **CONNECT** is an automated Production Tracking and Analytics solution designed for today's dynamic digital print production environments. With real-time, multi-vendor support, key digital equipment data is automatically collected via data rich software communication – rather than with typical sensors, barcodes, cameras, keyboards, etc. that are limited in functionality and may void machine warranties. Accurate shop floor data is captured with breakthrough simplicity – merely a few touches on a tablet. Intuitive dashboards enable managers to gain important insight into in-depth production analytics at a glance, enabling decreased downtime and increased utilization, profit and ROI. **CONNECT**'s quick deployment in days (not months) and industry-leading usability open new opportunities for operational improvements, for increased device utilization and productivity, and for reducing operating costs. The *spencerMETRICS* system

* * * continued * * *

operates in a secure environment, is customized for each installation, is IT maintenance-free, and is scalable worldwide – for one to 1000+ presses. With up-to-the-minute analytics, available anywhere and anytime, this productivity enhancement system can provide operational insight with an ROI that can exceed 10 times.

"The Must See 'Ems provide a valuable road map for show attendees who don't want to miss the latest and greatest products and technologies on the show floor," said Vishal Sahay, Director of Product Management. "We believe our productivity software will help steer your print business towards efficiency and profits, and we welcome PRINT 17 attendees to visit our booth and experience the system."

If you are unable to attend PRINT 17, contact *spencer*METRICS at press@spencer.com for further information and to schedule a demonstration via the Internet.

About SPENCERMETRICS LLC

Dedicated to serving the user needs of modern production printing through innovative software solutions and services, SPENCERMETRICS LLC provides automated data capture and analysis systems for operational insight and reducing wasted downtime in production printing in order to increase productivity and lower operating cost.

SPENCERMETRICS LLC is part of the Spencer Associates Group. Since 1989, the *spencerLAB*® independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, as well as productivity for a wide variety of printing technologies. *SpencerLAB* also provides focus group management, benchmark test software/hardware, and custom consulting.

For further details please visit www.spencermetrics.com.

∗ ∗ ∗ end ∗ ∗ ∗