

# News Release



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## *spencerMETRICS* ANNOUNCES EXECUTIVE PROMOTIONS: VISHAL SAHAY IS VICE PRESIDENT, PRODUCT MANAGEMENT AND YUTAK KWOK IS DIRECTOR, IT

Melville, NY, 3 January 2018 — SPENCERMETRICS LLC is pleased to announce the appointment of Vishal Sahay as Vice President of Product Management, and Yutak Kwok as Director of Information Technology, effective immediately. *SpencerMETRICS*' **CONNECT**® press management systems combine real-time machine data with pressroom knowledge to reduce downtime – providing more usable prints in each shift and reducing costs.

A fourteen-year veteran of Spencer Associates Group, Vishal has spearheaded growth of *spencerMETRICS*' Productivity Intelligence software since its inception. This promotion recognizes his exceptional leadership in product management of **CONNECT** systems – working to build increasing value into the core products and further increasing customer satisfaction – while continuing to advise key *spencerLAB* projects. “While leading the development team, Vishal expertly balances customer needs and the user experience,” noted David Spencer, President/CEO. “His constant dedication to analyzing and improving product performance is key to *spencerMETRICS*' continuing success.”

“Vishal... expertly balances customer needs and the user experience, ...and improving product performance...”

Vishal joined the Spencer Associates Group after working in conventional printing, earning a Bachelor of Engineering in Printing Engineering Technology, and a Master of Science in Print Media from the Rochester Institute of Technology. Vishal has broad knowledge of digital color printing, with special expertise in the analysis of Color Print Quality, in Psychometric Statistics, and in benchmarking Throughput and Consumable Yield/Cost-per-Print. He is a co-inventor of the patent-pending *spencerMETRICS* technology.

“Yutak... accepts each challenge with fervor, easily managing the ever-changing world of technology.”

– David R. Spencer, President/CEO

This promotion recognizes more than a decade of Yutak's contributions of significant IT expertise to *spencerMETRICS* and other Group companies. “In this increasingly complex Information Technology environment, we can always count on Yutak to work with our customers and our software development team to efficiently resolve each requirement – whether it be real-time communication with the latest digital presses, user interfaces, cloud architecture, or security,” Mr. Spencer added. “An integral part of *spencerMETRICS*, Yutak continues to contribute significantly to its success; he accepts each challenge with fervor; easily managing the ever-changing world of technology.”

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Yutak joined Spencer Associates Group after earning a Bachelor of Science in Imaging and Photographic Technology from the Rochester Institute of Technology; he recently earned a Master of Science in Information Systems. Yutak has broad knowledge of digital press control, digital color printing, special expertise in the analysis of Color Print Quality and in benchmarking Throughput and Consumable Yield/Cost-per-Print. He is also a co-inventor of the patent-pending *spencer***METRICS** technology.

Please join us in congratulating both Vishal on his promotion to Vice President and Yutak on his promotion to Director of Information Technology – and in wishing them continued success at *spencer***METRICS**.

### *ABOUT* *spencer***METRICS** LLC

*Spencer***METRICS** LLC is part of the Spencer Associates Group, which has provided a boutique digital imaging and printing consultancy since 1989. Spencer & Associates bridges the boundary between technology and product marketing, working with organizations for which printing is mission-critical – optimizing digital printing quality, color management and workflow. Its *spencer***LAB** division provides competitive analysis, digital color technology, consumable yield expertise, and Focus Group management; its printer test software is a *de facto* standard.

*For more information, please visit [www.spencermetrics.com](http://www.spencermetrics.com)*

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