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<press@spencer.com>, 1-631-367-6655

PRINT PROMOTIONS GROUP DEPLOYS *SpencerMETRICS* CONNECT TO MANAGE ITS MULTI-VENDOR PRESSROOM

Birmingham, AL – 23 March 2018 — Print Promotions Group, LLC is a wholly owned subsidiary of Encompass Health Corporation (NYSE: EHC) and serves as its in-plant provider of print and promotional products and services. SpencerMetrics LLC provides modern print production solutions that improve operational insight and enable cost reductions while maintaining high quality.

Print Promotions Group (PPG) has added *spencerMETRICS* **CONNECT**[®] to enhance its multi-vendor pressroom operations. PPG's digital print production fleet includes various Xerox as well as HP Indigo presses.

PPG had two issues they were initially looking to improve. First they wanted to get a better understanding of their true press utilization, whether they have too much or not enough of various equipment and to refine their Budgeted Hourly Rate. Secondly, they wanted to set obtainable, realistic benchmarks for their production staff. **CONNECT**'s real-time analytics promise to assist management in continuously improving their business operations.

“We've had benchmarks for years, but... Without better data, operators and managers often felt that they were handicapped...”

– Danny Kirkland, Director,
Print Promotions Group, Encompass Health

*“We were impressed with the analytics since we first met; now that **CONNECT** automates real-time data capture – from both Xerox and HP presses as well as our pressroom operations – it is a compelling addition,”* noted Danny Kirkland, Director, Print Promotions Group. *“We've had benchmarks for years but we didn't have the real data to show if the operator had enough work, if we were down due to mechanical issues outside of the operator's control, etc. Without better data, operators and managers often felt that they were handicapped by things out of their control.”*

CONNECT automatically captures and analyzes multi-vendor equipment and accurate shop floor data – with breakthrough ease. Its focus on people and process enables immediate visibility into operations, while its cloud-based architecture enables sharing of best practices across geographies, and utilization as a key element in bringing Smart Factory/Industry 4.0 to the printing industry. Patent-pending analytics track various production metrics and KPIs for continuous improvement; they identify opportunities to reduce downtime waste with Lean Six Sigma, improve asset utilization, and maximize productivity to lower costs.

*“We are extremely pleased to see **CONNECT**'s multi-vendor focus bring value to another valued client,”* said David Spencer, SpencerMetrics CEO.

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About PRINT PROMOTIONS GROUP LLC

Print Promotions Group LLC is a wholly owned subsidiary of Encompass Health Corporation, the \$4 billion NYSE-listed corporation until recently known as HealthSouth.

Print Promotions Group opened its doors to service Encompass Health in September of 1996. Their mission is to be the print and promotional provider of choice for all Encompass Health divisions, departments and hospitals by delivering the highest quality products and services. Providing solutions for their customers is PPG's top priority. Located in a 25,700 square foot facility in downtown Birmingham with print capabilities of a full digital line of print capabilities. HP Indigo, Xerox, and Fuji all enable PPG to provide high quality products to their customers.

About SPENCERMETRICS LLC

Dedicated to serving user needs in modern production printing through innovative software solutions and services, *spencer***METRICS** provides automated data capture and analysis systems for operational insight and reduction of wasted downtime in production printing – to increase productivity and lower operating cost.

SpencerMetrics LLC was previously part of *spencer***LAB**, a division of Spencer & Associates Publishing, Ltd. Since 1989, *spencer***LAB** independent testing has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, as well as productivity for a wide variety of printing technologies. *Spencer***LAB** also provides focus group management, benchmark test software/hardware, and custom consulting. To learn more, please visit www.spencermetrics.com.

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