

# News Release

**spencerMETRICS**<sup>®</sup>  
PRODUCTIVITY INTELLIGENCE

MEASURE

ANALYZE

IMPROVE

**For further information, contact:**

<info@spencer.com>, 1-631-367-6655

## *SpencerMETRICS*<sup>®</sup> BRINGS AI INNOVATION TO PRINTING & FINISHING COMMUNITY

Melville, NY, 20 February 2019 — *SpencerMETRICS*, a leading provider of AI analytics, will demonstrate its solution platform at Hunkeler Innovationsdays 2019 in Luzern, Switzerland on February 25-28. The **CONNECT**<sup>®</sup> platform brings automatic data integration, analytics, and asset performance management to the printing and finishing community. By automating complicated processes, **CONNECT** allows print shop managers and owners to utilize advanced analytics for their business without the arduous task of manual data collection and mathematics. Able to provide users with straightforward and relevant analysis within seconds, **CONNECT** says goodbye to traditional, static historic information – and hello to real-time, actionable, intelligent data. With **CONNECT**'s on-demand, anywhere, anytime analytics, management decisions can immediately address production efficiency to increase uptime, streamline operations, and discover new growth opportunities. **CONNECT** puts the power of data and analytics in the hands of management.



With the ability to automatically collect information from multi-vendor digital, offset, finishing equipment, and the shop floor, **CONNECT** and its **AUTOMATER**<sup>™</sup> legacy integration are the complete shop solution.

Employing the most sophisticated knowledge-capture technology in the industry, **CONNECT** allows operators to share information that the equipment cannot know. Along with the automated machine-provided data, this enables press room owners and managers to be citizen data scientists. With the ability to create forecasting models, real-time business intelligence, and support for Industry 4.0, **CONNECT** provides the tools needed to deliver the results that management needs.

Come see live demonstrations of **CONNECT** at the *spencerMETRICS* booth in Hall 1, and running with full integration at the Hunkeler booth in Hall 2. Contact [Catherine Fiasconaro](#) to book your one-to-one demo. The *spencerMETRICS* team looks forward to seeing you there!

\*\*\* continued \*\*\*

*About SPENCERMETRICS LLC*

Dedicated to serving the user needs of modern production printing through innovative software solutions and services, *spencer***METRICS** provides automated data capture and analysis systems for operational insight and reducing wasted downtime in production printing in order to increase productivity and lower operating cost.

*Spencer***METRICS** is part of the Spencer Associates Group. Since 1989, the *spencer***LAB** independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, as well as productivity for a wide variety of printing technologies. *Spencer***LAB** also provides focus group management, benchmark test software/hardware, and custom consulting.

For further details please visit [www.spencermetrics.com](http://www.spencermetrics.com).

\* \* \* *end* \* \* \*

All referenced company and product names are the trademarks of their respective companies.