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VISHAL SAHAY PROMOTED TO EXECUTIVE VICE PRESIDENT

Melville, NY, 8 May 2019 — SPENCERMETRICS LLC announced that Vishal Sahay has been promoted to Executive Vice President, effective immediately. In addition to leading Product Development and Support teams for *SpencerMETRICS*[®] **CONNECT**[®], Vishal will be responsible for Business Development - identifying, pursuing, and directing development opportunities worldwide - including EMEA as well as the Americas.

David Spencer, *SpencerMETRICS* President and CEO, commenting on Vishal's promotion said, "Vishal is a valued member of the *SpencerMETRICS* team and has been an integral part of our strategic direction. This promotion recognizes his many contributions to our growth and continued success."

Vishal joined the Spencer Associates Group in 2004, following graduation from Rochester Institute of Technology (RIT) with a Master of Science degree in Print Media. He also holds a Bachelor of Engineering in Printing Engineering technology.

The patent-pending *SpencerMETRICS* **CONNECT** platform brings automatic data integration, analytics, and asset performance management to the printing and finishing community. By automating complicated processes, **CONNECT** allows print shop management and owners to utilize advanced analytics for their business without the arduous task of manual data collection and analytics. Able to provide users with straightforward and relevant up-to-the-minute analyses, **CONNECT** says goodbye to traditional, static historic information – and provides real-time, actionable, intelligent data. With **CONNECT**'s anywhere, anytime, on-demand analytics, management decisions can immediately address production efficiency to increase uptime, streamline operations, and discover new growth opportunities. **CONNECT** puts the power of data and analytics in the hands of print industry management. Automatically collecting information from multi-vendor digital, offset, finishing/mailling equipment, and the shop floor, **CONNECT** with its **AUTOMATER**[™] legacy integration is the complete solution for today's busy print shops.

About SPENCERMETRICS LLC

Dedicated to serving the operational needs of modern production printing through innovative software solutions and services, *spencerMETRICS* provides automated data capture and analysis systems for operational

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insight while reducing wasted downtime in production printing, increasing productivity, and lowering operating cost.

SpencerMETRICS is part of the Spencer Associates Group. Since 1989, the *spencerLAB* independent testing facility has earned an international reputation for expertise in benchmarking color print quality, consumable yield/cost-per-print, reliability, usability, as well as productivity for a wide variety of printing technologies. *SpencerLAB* also provides focus group management, benchmark test software/hardware, and custom consulting.

For further information, please visit www.spencermetrics.com and www.spencerlab.com.

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